

# Howell Chamber of Commerce

## 2017/2018 Map & Guide

It's Map Time! This year we are printing 10,000 copies of our newly designed Chamber Map. This map will be distributed at The Manasquan Reservoir, the Howell Library, Town Hall, the Monmouth County Tourism Office, at Chamber events, at Howell Day and at our advertisers. Please email your advertisement to [info@howellchamber.com](mailto:info@howellchamber.com) ASAP, limited spaces available, first come, first paid. Files must be high resolution JPG or PDF. We expect this year's map to be the best yet for the HCOC.

Category of Business: \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 Owner/Manager: \_\_\_\_\_  
 Physical Address: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_

Herein contract for one insertion within Map & Guide of Howell Township, New Jersey (2017 Edition)  
 Said advertisements consist of:

SIZE	MEMBER INSERTION RATE
<input type="checkbox"/> Back Cover 8 1/4 H x 5 1/2 W	\$1,600.00
<input type="checkbox"/> Full Panel 8 1/4 H x 5 1/2 W	\$1,200.00
<input type="checkbox"/> 1/2 Panel 4 H x 5 1/2 W	\$ 800.00
<input type="checkbox"/> 1/4 Panel 4 1/2 H x 2 5/8 W	\$ 500.00
<input type="checkbox"/> 1/8 Panel 2 H x 2 5/8 W	\$ 350.00

Non members add 25% to price.

**First measurement represents the height of the ad and the second measurement represents the width.**

**\*\*\*ADS MUST BE IN JPG or PDF FORMAT \*\*\*\*** Please email ads to: [info@howellchamber.com](mailto:info@howellchamber.com)

**Payment Options: 50% due up front – balance due prior to printing.**

Visa  Master  Discover  Amex (please check one)  Check  
 Name on Card: \_\_\_\_\_ Check # \_\_\_\_\_  
 Billing Address: \_\_\_\_\_ Please make check payable to:  
 Card #: \_\_\_\_\_ Howell Chamber of Commerce  
 Exp. Date: \_\_\_\_\_ CVV2 \_\_\_\_\_  
 Signature: \_\_\_\_\_

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- 1.This contract is not transferable but may be used by a division of the contracting advertiser.
  - 2.Cancellations of ads called for in this contract will not be accepted.
  - 3.Unless otherwise noted payment is due in full upon the signing of this contract. 4.The advertiser will indemnify the published against any damage and/or expense which the publisher may incur as a direct or indirect consequence of the advertiser's announcement. The advertiser will also indemnify the publisher in respect of any claims, costs, or an infringement of copyright, patent or designs.
  - 5.Publisher will not be responsible for losses sustained from errors in advertisement. Both are liable for actual space in future blocks required correcting an error, and it is agreed no other liability shall arise between the advertiser and the publisher by reason of this advertising contract.
  - 6.Publisher has the right to refuse any advertisement if that is judged to be unacceptable to the publications standards.
  - 7.All advertisement production costs are the responsibility of the advertiser. If the publisher produces the ad, the advertiser agrees to pay for all production costs at the standard rates shown above.
  8. A minimum charge of \$30.00 will be assessed for any change in an advertisement made after the second proof.
  9. All accounts to pay advertising charges in advance.
  - 11.This is a binding contract. Please read all provisions carefully before signing.

Advertiser's Signature: \_\_\_\_\_ Date: \_\_\_\_\_